

**CITRUS DISTILLERS
NEW BRAND SETUP QUESTIONNAIRE**

NAME OF BRAND: _____

WEBSITE ADDRESS: _____

BUSINESS & NOTICE ADDRESS:

PRIMARY EMAIL: _____

SECONDARY EMAIL: _____

PRIMARY PHONE: (____) _____ - _____ **EMERGENCY PHONE:** (____) _____ - _____

DO YOU HAVE A BRAND TRADEMARK: YES NO

ARE YOU INCORPORATED: YES NO

EIN: _____

DO YOU HAVE PARTNERS IN YOUR BRAND: YES NO **HOW MANY:** _____

YOUR BRAND OWNERSHIP PERCENTAGE: _____% **PARTNERS:** _____%

PREFERRED LABEL MATERIAL: METALLIC PAPER VINYL PAINT OTHER

LABEL COLORS: _____

HOW MANY LABEL PIECES: _____ **DO YOU HAVE A PREFERRED PRINTER:** YES NO

DO YOU HAVE A BOTTLE PICKED OUT: YES NO

WOULD YOU LIKE A CAP OR CORK: _____

DO YOU PREFER A NECK SEAL, WAX FINISH OR OTHER: _____

PLEASE PROVIDE A DRAWING OR PICTURE OF A SIMILAR BOTTLE YOU WOULD LIKE TO USE BELOW:

WHAT TYPE OF CASE PACKAGING DO YOU PREFER: 6 PACK 12 PACK OTHER

DISTRIBUTION STATES:

DO YOU HAVE A DISTRIBUTOR CURRENTLY: YES NO

ARE YOU LOCATED IN A CONTROL STATE: YES NO

BRAND REGISTRATION & LICENSE STATES: _____

-----PLEASE SUBMIT THIS QUESTIONNAIRE WITH YOUR STARTUP PACKAGE PAPERWORK-----